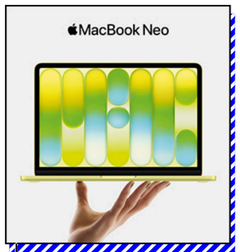
White Program • Inline Back to Back High • 2.4m • iPad (x2) + iPhone (x6) + Watch (x2) + AirPods and Desktops (x2) + Notebooks (x5) • iPad A16 with Apple Pencil (USB-C) • with iPhone 15 • no iPhone 17e • SEA

UPDATED

GPF16 • iPhone 17 Pro

GPF16 • MacBook Neo



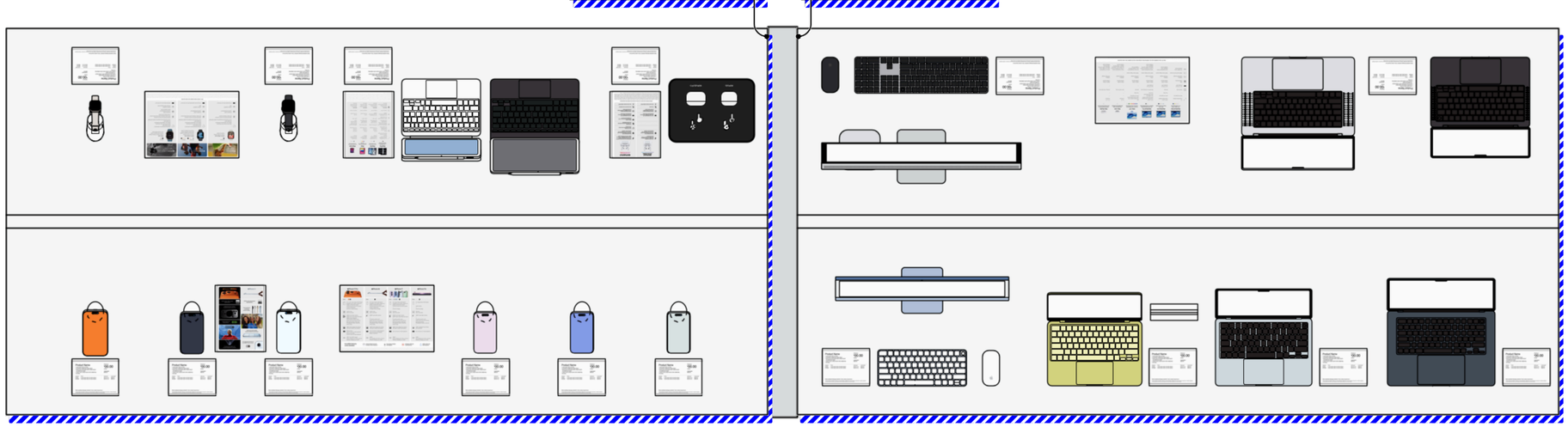


Table • 2.4m • iPad (x2) + iPhone (x6) + Watch (x2) + AirPods •
RVT • iPad A16 with Apple Pencil (USB-C) • with iPhone 15 • no iPhone 17e • SEA

Table • 2.4m • Desktops (x2) + Notebooks (x5)

White Program • Inline Back to Back High • 2.4m • iPad (x2) + iPhone (x6) + Watch (x2) + AirPods and Desktops (x2) + Notebooks (x5) • iPad A16 with Apple Pencil (USB-C) • with iPhone 15 • no iPhone 17e • SEA

Merchandising Element Summary - New

Demo Products

Product	Qty
iPad Air 13-inch M4 (space gray) D92	1
MacBook Air 13-inch M5 (sky blue) N76	1
MacBook Air 15-inch M5 (midnight) N81	1
MacBook Neo (citrus) N87	1
MacBook Pro 14-inch M5 (space black) N92	1
MacBook Pro 16-inch M5 Pro (silver) N74	1
Studio Display (silver) M35	1

Ancillary Items

Item	Image	Qty
iPad Spudger (818-05437)		1
Mac Spudger (818-05437)		1
Puck Security Cable Adhesive - iPad (946-8929-A)		1
Puck Security Cable Adhesive - Mac (946-8929-A)		1
A5 Acrylic Sign Holder (AC05)		1

Graphics

Item	Image	Qty
A4 Horizontal iPhone Sign (Comparison)		1
A4 Horizontal Mac Sign (Comparison)		1
A5 Vertical iPad Sign (Comparison)		1
A5 Vertical MacBook Neo Sign (Features)		2
GPF16 - iPhone 17 Pro		1
GPF16 - MacBook Neo		1

White Program • Inline Back to Back High • 2.4m • iPad (x2) + iPhone (x6) + Watch (x2) + AirPods and Desktops (x2) + Notebooks (x5) • iPad A16 with Apple Pencil (USB-C) • with iPhone 15 • no iPhone 17e • SEA

Merchandising Element Summary - Remove

Demo Products

Product	Qty
iPad Air 13-inch M3 (space gray) D76	1
MacBook Air 13-inch M2 (starlight) N46	1
MacBook Air 13-inch M4 (sky blue) N56	1
MacBook Air 15-inch M4 (midnight) N63	1
MacBook Pro 14-inch M5 (space black) N71	1
MacBook Pro 16-inch M4 Pro (silver) N51	1
Studio Display (silver) M10	1

Ancillary Items

Item	Image	Qty

Graphics

Item	Image	Qty
A4 Horizontal iPhone Sign (Comparison)		1
A4 Horizontal Mac Sign (Comparison)		1
A5 Vertical iPad Sign (Comparison)		1
GPF16 - iPhone 17 Pro		1
GPF16 - MacBook Pro		1

White Program • Table • 2.4m • Desktops (x2) + Notebooks (x5)

NEW | MOVE

Magic Mouse
silver/black

Mac mini
M4
silver
(M31)

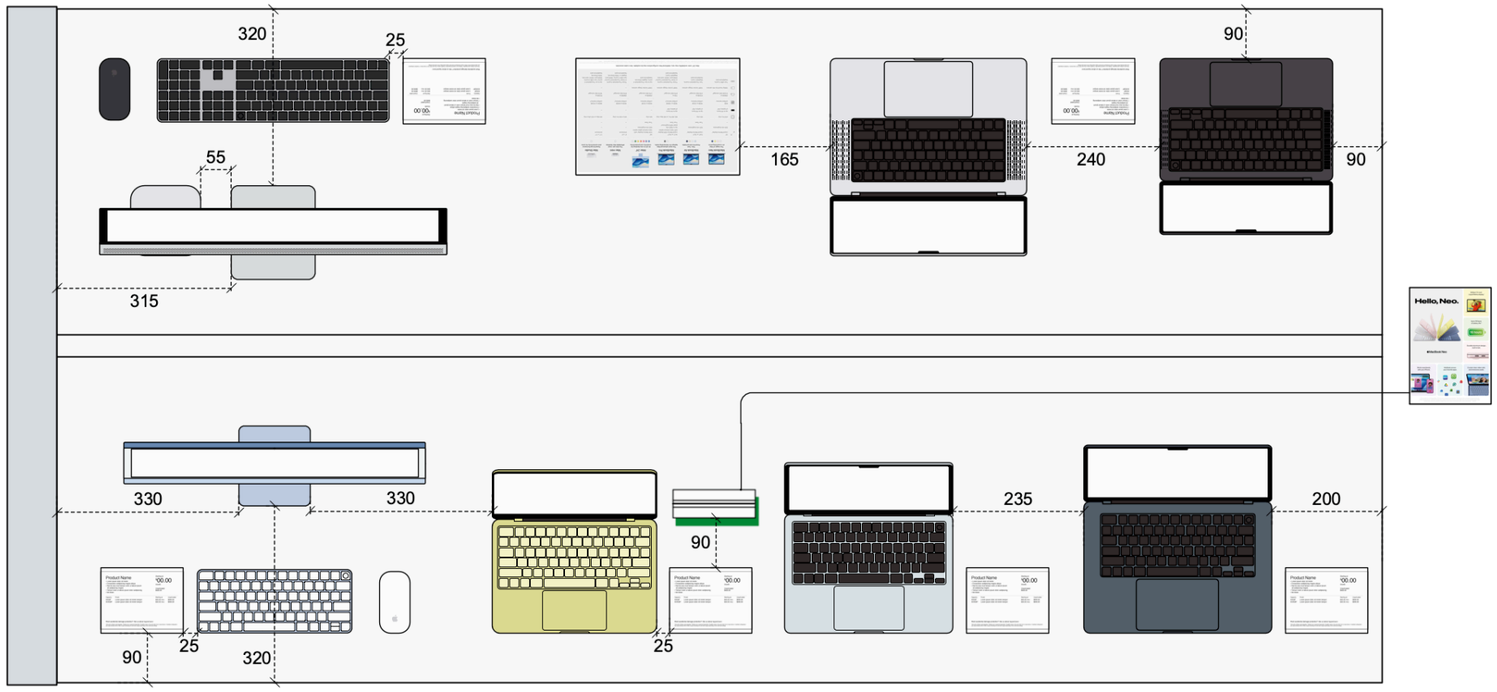
Magic Keyboard with Touch ID and Numeric Keypad
silver/black

Studio Display
silver
(M35)

Mac Sign
A4 Comparison
Angled

MacBook Pro
16-inch M5 Pro
silver
(N74)

MacBook Pro
14-inch M5
space black
(N92)



FRONT

iMac
M4
Four port
blue
(M28)

MacBook Neo
citrus
(N87)

MacBook Neo Sign
Front/Back
A5 Features

MacBook Air
13-inch M5
sky blue
(N76)

MacBook Air
15-inch M5
midnight
(N81)

White Program • Table • 2.4m • iPad (x2) + iPhone (x6) + Watch (x2) + AirPods • RVT • iPad A16 with Apple Pencil (USB-C) • with iPhone 15 • no iPhone 17e • SEA

NEW | MOVE

iPhone 15
blue
(C106)

iPhone 16
ultramarine
(C204)

iPhone 17
lavender
(C311)

iPhone Sign
A4 Comparison
Angled

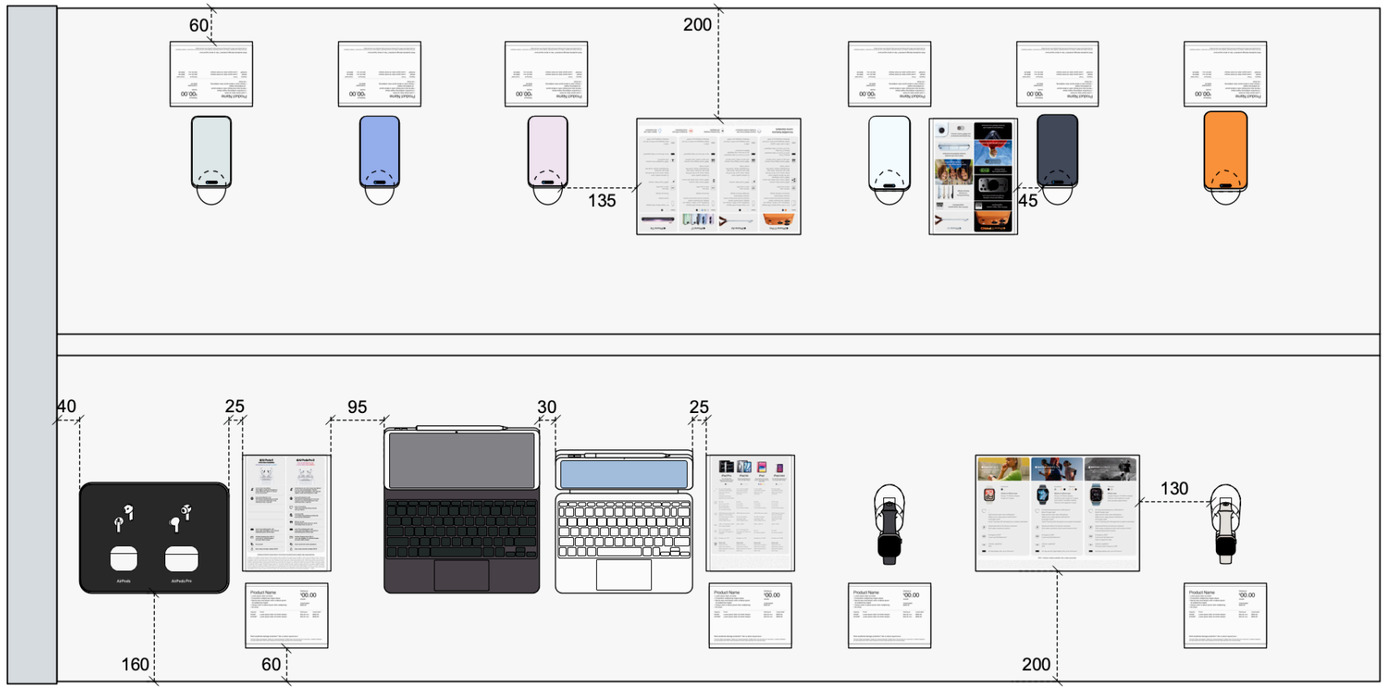
iPhone Air
sky blue
(C307)

iPhone Sign
A5 Features
Pro-Air
Flat

iPhone 17 Pro
deep blue
(C302)

iPhone 17 Pro Max
cosmic orange
(C306)

FRONT



AirPods Display 6
(E15)

AirPods Sign
A5 Comparison
Flat

iPad Air
13-inch M4
space gray (D92)
with Magic Keyboard
for iPad Air 13-inch M4
black
and Apple Pencil Pro

iPad A16
blue (D80)
with Magic Keyboard Folio
and Apple Pencil (USB-C)

iPad Sign
A5 Comparison
Flat

Apple Watch
Series 11
46mm Space Gray
Aluminum Case NC
with Black Sport Band (GB61)

Apple Watch Sign
A4 Comparison
Angled

Apple Watch SE 3
40mm Starlight
Aluminum Case NC
with Starlight Sport Band (GB58)

Planogram

Refer to configuration for more details.

03/26